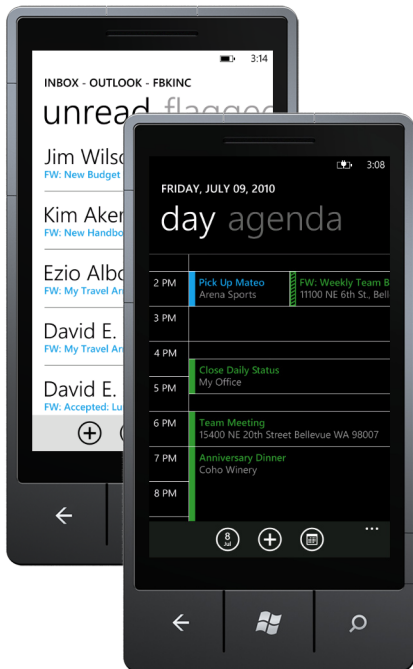


## Windows® Phone 7 for business

Windows Phone 7 brings together a captivating phone experience with best-in-class productivity through Microsoft® Office Outlook® and Microsoft Office Mobile, which provides a platform for compelling applications that can work across phone, web, and PC.



### Captivating and productive experiences

Phones that end users desire, providing productivity without compromise.

#### Email and calendar

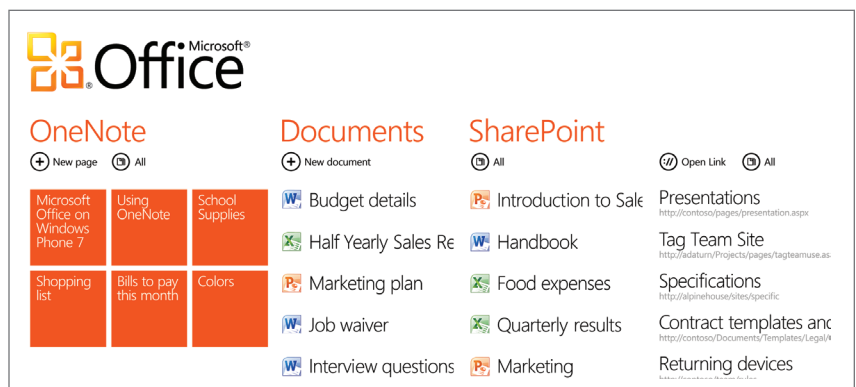
Windows Phone 7 provides an intuitive, familiar experience that's a natural extension of Outlook on a PC.

- Filter inbox by All, Unread, Urgent, and Flagged
- See and manage work and personal calendars together
- View meeting requests, resolve schedule conflicts, and respond directly from email
- Access and synchronize documents on Microsoft SharePoint® Server through email links
- Select multiple email messages and delete, move, flag, or mark them as unread in a single action
- Reply to meeting participants with "I'll be late" in just one tap

#### Office hub

The Office hub in Windows Phone 7 brings together notes and documents in one place, providing an integrated and engaging experience when using Office documents.

- View, edit, and comment on documents and workbooks
- Easily take notes with text, pictures, and voice, and then synchronize them over the air with the Microsoft OneNote® note-taking program on the PC or web
- View and edit text in Microsoft PowerPoint® presentations
- Search for and synchronize documents on SharePoint Server





## Integrated infrastructure

*Windows® Phone 7 works well with the technology that businesses already use, while helping to support corporate security and management requirements.*

- Increase collaboration by extending SharePoint Server to mobile users
- Reduce licensing, hardware, and operational costs by enabling mobile access to Microsoft Exchange Server email messaging and collaboration software without the use of middleware
- Remotely lock or wipe the device if it is stolen or lost
- Require device PIN and manage password policies using Microsoft Exchange ActiveSync® technology

## Powerful application platform

*Windows Phone 7 helps to create compelling applications for phone, web, and PC by using powerful and familiar development tools.*

- Get more done faster with familiar development tools and a common development framework across PC, web, and phone
- Develop rich, cloud-based, mobile line-of-business applications that run on the Microsoft Silverlight® browser plug-in
- Reach more customers with captivating business to customer (B2C) applications from a single marketplace

# Why Microsoft and Windows® Phone 7?

Windows Phone 7 brings together the information, applications, tools, and services needed to help the workforce accomplish what they most want to do. Whether at home or on the go, people can use powerful solutions, such as Microsoft Office Mobile and SharePoint Server, to stay up-to-date with their colleagues and business associates. Microsoft Outlook Mobile also delivers easy access to quickly and efficiently respond to email messages and view calendars. In addition, an intuitive user interface enables people to work more efficiently by selecting content, tapping, pinching, and navigating on their phone.

***Windows Phone 7 is a different kind of phone designed to bring together what people care about most.***

For more information, please visit: [www.windowsphone.com/business](http://www.windowsphone.com/business)

*Features and services may vary by area, phone, carrier, plan and version of Windows Phone software. Fees may apply. See [windowsphone.com/versions](http://windowsphone.com/versions) and your phone provider for more information.*